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**BioStorage Technologies, Inc. and Biomatrica® Announce Strategic Alliance for Sample Storage and Conversion Services**

INDIANAPOLIS (March 23, 2010) – BioStorage Technologies, Inc., a worldwide provider of temperature controlled sample storage and management, and Biomatrica®, a leader in room temperature sample stabilization, today announced a strategic alliance that will enable customers to leverage both companies' core strengths.

BioStorage Technologies' facilities will offer its clients the option to utilize Biomatrica's dry storage technology, which provides security-controlled storage and ensures a stable humidity environment for samples. In addition, real-time tracking and monitoring of samples will be provided through BioStorage Technologies' inventory management system, ISISS®.

"As a leader in cold chain storage and transportation, BioStorage Technologies continually evaluates the latest technologies in sample storage and management to ensure the best customer service," said Lori Ball, senior vice president of BioStorage Technologies. "After reviewing numerous potential partners, we selected Biomatrica, as they clearly set the standard as the leader in this field. We are excited to drive the industry forward through this partnership as we believe that providing options to our clients is paramount."

"We are pleased to have this opportunity to work with the leading sample management organization and look forward to the ongoing partnership with BioStorage Technologies. Combining the novel technology of Biomatrica with BioStorage Technologies' world class services provide a uniquely integrated solution that addresses the needs of the biobanking and biorepository community. These offerings also support a highly sustainable environment that scales with growing sample inventory," said Judy Muller-Cohn, chief executive officer of Biomatrica.

BioStorage Technologies will also provide the option for conversion services for clients to transition samples from frozen to room temperature storage through the use of Biomatrix's products – DNASTable<sup>®</sup>, RNASTable<sup>®</sup> and DNAGard<sup>®</sup>. Conversion provides an alternative storage method and supports BioStorage's current initiatives to adopt green technologies. Offering this technology balances the company's reliance on freezers and decreases cold chain shipping costs.

**About BioStorage Technologies, Inc.:**

BioStorage Technologies, Inc. is the leader in sample storage, inventory management and cold-chain logistics for the biotechnology and pharmaceutical industries. The company offers secure, temperature-controlled storage; real-time tracking of stored biological samples; and next-day return of biomaterials. BioStorage Technologies, Inc. is privately-held and headquartered in Indianapolis with an additional full-service site near Frankfurt, Germany. For more information, visit [www.biostorage.com](http://www.biostorage.com) or call +1 (866) 697-2675 or +49-6155-898-1011.

**About Biomatrix<sup>®</sup> Inc.:**

Biomatrix is a San Diego-based biostability company that provides innovative technologies for stabilizing, processing, storing, shipping and tracking biological samples at room temperature. The core technology is designed for use in preserving complex biological samples and assays and is based on the principles of anhydrobiosis ("life without water"), a natural mechanism that allows multi-cellular organisms to survive extreme environments. For more information about Biomatrix products visit: <http://www.biomatrix.com>, or call +1 (866) 379-6879 or +1 (858) 550-0308.

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