

PRESS RELEASE

FOR IMMEDIATE RELEASE

Biomatrica Adds New Board Member & Hires New Executive

SAN DIEGO, CA, June 25, 2014 – Biomatrica, Inc., a world leader in ambient temperature biological preservation technology, today announced the addition of a new board member and the hiring of a new member of its management team.

Nicolas M. Barthelemy was added to Biomatrica's Board of Directors. Mr. Barthelemy is an accomplished biotechnology executive with over 20 years of global experience across a broad range of functions and company sizes. This includes leading organizations responsible for up to \$4B in revenue, \$400M in operating budget and 3,500 employees, in addition to managing P&Ls of up to \$1B. Most recently, he served at Life Technologies as Chief Commercial Officer (President, Global Commercial Operations), President of Cell Systems Division, Senior VP of Cell Culture Systems Division, and Senior VP of Global Operations. Previous to working at Life Technologies, he held several senior management positions at Biogen Idec, including Vice President, Manufacturing & GM and Director, Market development, Japan and Asia Pacific. Mr. Barthelemy is a recognized operations leader in large scale mammalian cell culture and purification. He received his M.S. in Chemical Engineering from the University of California, Berkeley and an Engineering Degree from École Supérieure de Physiques et Chimie Industrielles (Paris, France).

Jeff Whitmore was hired as Biomatrica's Vice President of Commercial Development. Mr. Whitmore brings unique sales leadership experience with large public enterprises and small early-stage life science growth companies. Prior to joining Biomatrica, he was Vice President of Life Science Sales at Singulex Inc. through its initial commercialization and exponential growth phase. He served as Vice president of Imaging Sales at Protein Simple and Executive Vice President of Global Sales at Alpha Innotech Corporation where he oversaw all aspects of the companies' sales and marketing in North America, Europe and Asia. Previously, he was Director of European Life Science Sales for Molecular Devices. His expertise includes commercial operations development, channel development, channel sales, imaging sales, drug screening applications, clinical immunoassays, North America and foreign market sales team establishment. He holds a Bachelors of Science in Microbiology and Chemistry from the University of Wisconsin.

About Biomātrica[®], Inc.

Biomātrica is a leading provider of innovative products for stabilizing biological samples and assays at ambient temperatures. Biomātrica's product range maintains the integrity of analytes from collection to detection in the diagnostics workflow. The company's products have been adopted and validated by leading government forensic agencies, academic research institutions, global biobanks, molecular diagnostic companies, and laboratories.

More information is available at www.biomātrica.com

###